



Town of Estes Park:

Catch the Glow Parade

1125 Rooftop Way
Estes Park, CO 80517
970-586-6104 • fax: 970-586-3661
E-mail: dreichelt@estes.org

The 30th Annual "Catch the Glow" Parade will brighten downtown Estes Park the day after Thanksgiving - Friday, November 23, 2018. Each year as many as 30,000 people line Elkhorn Avenue to "Catch the Glow" of this whimsical holiday parade, as well as spend the afternoon visiting Santa, enjoying hayrides and strolling through downtown Estes Park. The parade features more than 40 units, including hand crafted floats from the Town and nonprofits, marching bands, fire trucks and other specialty vehicles. Please consider entering a nonprofit float in this year's parade!

Below you will find a parade application. Please complete the required information and submit it back to the Events Department no later than November 7, 2018. Once we have received your application, it will be reviewed by our staff and the parade director for final approval.

As in previous years, **no commercial advertising is permitted** in the Catch the Glow Parade, with the exception of all Town of Estes Park constructed floats. In addition, all units must be entered by nonprofit organizations or sponsored by a local nonprofit entity in order to participate.

Friendly Reminders:

- ✓ Remember – this is an evening parade – decorating your entry with lights is required so that it will be clearly visible
- ✓ No candy or handouts may be thrown from a float or parade entries; this includes walking entries as well
- ✓ Please don't use characters representing Santa Claus, we would like to only have 1 Santa in the parade
- ✓ No decorating in line! Please be sure your float and characters are ready to go!

We thank you for participating and look forward to celebrating the 30th Annual Catch the Glow Parade with your organization. If you have any questions or need additional information please contact the Events Department at 970-586-6104.

Sincerely,

Town of Estes Park
Events Department

PARADE ENTRY FORM- Due by November 7, 2018

Sponsoring Group:

Contact Person:

Name: _____ Phone:

Mailing Address:

E-mail:

Describe your entry:

Length of your entry (including tow vehicle if applicable):

History and/or information about the entry applicable for the announcer (please write on the back if more space is necessary):

QUESTIONS: Don Reichelt at dreichelt@estes.org

Please send your application to: Town of Estes Park, Attn: Catch the Glow Parade, 1125 Rooftop Way, Estes Park, CO 80517